

GLOBAL LOCAL SOURCING**Reduce Merch Costs and Hassle When Your Client Relationships Go Global****FASTER DELIVERY • LOWER COSTS • REDUCED CARBON FOOTPRINT**

FullWorks Global Local Sourcing service lets merchandisers support their corporate clients' international needs without the usual cross-border friction. Currently released in the UK and EU for overseas clients (e.g. US merchandisers), it uses our global supplier network, warehouses and fulfilment capabilities to source matching products locally. This avoids expensive import duties, tariffs and long-distance shipping while delivering faster, cheaper and more sustainable results. We can also replicate the service in other regions where we hold warehousing - such as Asia and the US.

OVERVIEW: HOW IT WORKS WITH FULLWORKS

1. Your client in a particular country or region (e.g. a corporate based in the US) requires product in a different region (e.g. UK/EU) for staff rewards, events or subsidiary merch.
2. As a merchandiser, you have access our UK & EU supplier network and product catalog for matching similar brands and items. Prices include full personalisation.
3. Choose your preferred option and place your order.
4. FullWorks handles in-house print & embroidery, compliance (leveraging standards from partners such as Dry Robe, Peter Millar and Stanley/Stella), collation and kitting.
5. Goods fulfil locally from our UK/EU warehouses, with real-time tracking, multi-currency support and seamless connection to your specialised shops or punch-out catalogues.

BENEFITS FOR CORPORATE CLIENTS

- **Faster**, reliable delivery with no customs delays.
- **Lower costs** (no import duties/tariffs or high freight).
- **Reduced carbon footprint** - shorter transport distances supporting ESG goals.

BENEFITS FOR YOU (THE MERCHANDISER)

- **Higher margins and profit** - cut freight, duties and shipping costs
- **Less admin and risk** - we manage sourcing, multi-currency, collation and delivery ("the easy button").
- **Easy integration** - works with existing tools, specialised shops and procurement integrations (Ariba/Coupa/Oracle).

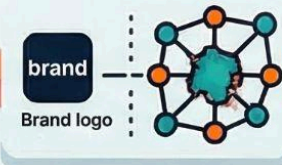
Ready to activate?

Simply contact your FullWorks account manager. We'll configure access to the UK/EU catalogue for you, help match your core ranges and launch support in days. Let's make global expansion effortless and profitable for you.

Global Local Sourcing: The “Easy Button” for International Merchandising



International Order Request



Match and Order
Access local supplier networks to match brand items with full personalisation options.



In-House Production
FullWorks manages branding, embroidery and kitting to ensure high compliance standards.



Local Fulfilment
Goods are dispatched from regional warehouses with real-time tracking and multi-currency support.

Merchandise Value

- Logistics:** Faster, reliable delivery
- Financial:** Lower costs (no tariffs)
- Operations:** Supports ESG goals
- Logistics:** Less admin and risk
- Financial:** Higher margins and profit
- Operations:** Easy “plug-in” integration

Eliminate Cross-Border Friction
Remove expensive import duties, tariffs and the risks of international customs delays.

Sustainable ESG Results
Significantly reduce carbon footprints by utilising shorter transport distances for delivery.

Seamless Tech Integration
Works directly with existing procurement tools like Ariba, Coupa, and Oracle.

Scale Your Sales

Example brands:

